



STUDY AND EVALUATION SCHEME (2024-2025)

SUBJECT-WISE DISTRIBUTION OF MARKS AND CORRESPONDING CREDITS

Program:MA_JMC

Semester:1st

S.No.	Course Code	Course Name	Maximum Marks Allotted						Credits Allotted			Total Credits	
			Theory			Practical			Total Marks	L	T		P
			End Sem. Exam	Mid Sem. Exam	Class Participation	End Sem. Exam	Progressive Evaluation	Internal Viva					
1	MJMC101	Introduction to Communication: Principles, theories and models	60	20	20	0	0	0	100	4	0	0	4
2	MJMC102	Origin and Growth of Media	60	20	20	0	0	0	100	4	0	0	4
3	MJMC103	Media Language: Structure and Style	60	20	20	0	0	0	100	4	0	0	4
4	MJMC104	Print Journalism: Structure and Functions	30	10	10	30	10	10	100	2	0	2	4
5	MJMC105 A	A- Applications of computers in media	30	10	10	30	10	10	100	2	0	2	4
6	MJMC 105 B	B- Professional Communication and soft skills	30	10	10	30	10	10	100	2	0	2	4
7	MJMC106A	A- Gandhi & Gandhian Way	30	10	10	0	0	0	50	2	0	0	2
8	MJMC106B	B-Sociology of Development	30	10	10	0	0	0	50	2	0	0	2
9	MJMC 106 C	C- Indian Constitution and Human Values	30	10	10	0	0	0	50	2	0	0	2
Total Credits													30

*Newly Added Courses

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STUDY AND EVALUATION SCHEME (2024-2025)

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Programme:MA_JMC(MA_JMC)

Semester:2nd

S.No.	Course Code	Course Name	Maximum Marks Allotted							Credits Allotted			Total Credits
			Theory			Practical			Total Marks	L	T	P	
			End Sem. Exam	Mid Sem. Exam	Class Participation	End Sem. Exam	Prograssive Evaluation	Internal Viva					
1	MJMC201	Basics of Reporting and Editing	60	20	20	0	0	0	100	4	0	0	4
2	MJMC202	Development Communication	60	20	20	0	0	0	100	4	0	0	4
3	MJMC203	Public Relations: Principles and Practices	60	20	20	0	0	0	100	4	0	0	4
4	MJMC 204	Radio Journalism and Production Technique	30	10	10	30	10	10	100	2	0	2	4
5	MJMC 205 A	A- Art of Photography	30	10	10	30	10	10	100	2	0	2	4
6	MJMC 205 B	B- Creative Writing	30	10	10	30	10	10	100	2	0	2	4
7	MJMC 205 C	AI & JOURNALISM	30	10	10	30	10	10	100	2	0	2	4
8	MJMC206A	Introductory Rural Sociology: Continuity and Change Technique	30	10	10	0	0	0	50	2	0	0	2
9	MJMC206B	Environmental Sociology	30	10	10	0	0	0	50	2	0	0	2
Total Credits													32

*Newly Added Courses

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STUDY AND EVALUATION SCHEME (2024-2025)

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Programme:MA_JMC(MA_JMC)

Semester:3rd

S.No.	Course Code	Course Name	Maximum Marks Allotted							Credits Allotted			Total Credits
			Theory			Practical			Total Marks	L	T	P	
			End Sem. Exam	Mid Sem. Exam	Class Participation	End Sem. Exam	Prograssive Evaluation	Internal Viva					
1	MJMC301	Film and Visual Communication	60	20	20	0	0	0	100	4	0	0	4
2	MJMC302	New media and Digital Journalism	60	20	20	0	0	0	100	4	0	0	4
3	MJMC303	Advertising Planning and Management	60	20	20	0	0	0	100	4	0	0	4
4	MJMC 304	Television Journalism and Production	30	10	10	30	10	10	100	2	0	2	4
5	MJMC 305 A	A- Specializing Reporting	30	10	10	30	10	10	100	2	0	2	4
6	MJMC 305 B	B- Art of Anchoring	30	10	10	30	10	10	100	2	0	2	4
7	MJMC306 A	Socialism in India Yesterday Today and Tomorrow	30	10	10	0	0	0	50	2	0	0	2
8	MJMC306 B	Consumer Phycology	30	10	10	0	0	0	50	2	0	0	2
Total Credits													28

*Newly Added Courses

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STUDY AND EVALUATION SCHEME (2024-2025)
(SUBJECT-WISE DISTRIBUTION OF MARKS AND CORRESPONDING CREDITS)

Programme:MA_JMC(MA_JMC)

Semester:4th

S.No.	Course Code	Course Name	Maximum Marks Allotted							Credits Allotted			Total Credits	
			Theory			Practical			Total Marks	L	T	P		
			End Sem. Exam	Mid Sem. Exam	Class Participation	End Sem. Exam	Prograssive Evaluation	Internal Viva						
1	MJMC401	Communications Research methods	60	20	20	0	0	0	100	4	0	0	4	
2	MJMC404	Media law and Ethics	60	20	20	0	0	0	100	4	0	0	4	
3	MJMC 405 A	A- Media Management	30	10	10	30	10	10	100	2	0	2	4	
4	MJMC 405 B	B - Entrepreneurship	30	10	10	30	10	10	100	2	0	2	4	
5	MJMC406A	Development Research Methods	30	10	10	0	0	0	50	2	0	0	2	
6	MJMC406B	Indian Political Thoughts	30	10	10	0	0	0	50	2	0	0	2	
7	MJMC402	Internship	0	0	0	100	0	0	100	0	0	8	8	
8	MJMC403	Dissertation	0	0	0	60	20	20	100	0	0	8	8	
											Total Credits			36

*Newly Added Courses

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List of Elective Subjects

Course Code	Course Name	Subject Type	Semester
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